

Paul Hay – Internet Safety Trainer



I have been a Principal IT Consultant for over 25 years, working for some of the world's leading software and services companies including Microsoft and Oracle. I now work as an independent trainer using my commercial experience to help education and welfare establishments fulfil their commitments on internet safety.

I am proud to be Chair of Governors for Furze Platt Infant School in Maidenhead. During my 16 year association with the school, I have seen the role that ICT can play in a child's education as well as the increased use of the internet.

Our children will never know a world without the Internet. They will always assume that information is available 24 hours a day and anybody contactable through their mobile device. They have picked up their knowledge through their own curiosity and the fact that new technology does not faze them.

On the whole, the internet has provided many improvements to our way of life, but with the benefits it has also provided the means for people to abuse the access it gives to young people and information.

Our children are the first generation to be born into this new world, which also means that we, as parents, carers and educators are the first to have to guide them. Many of us have not had the benefit of using the same programs and apps in our daily lives. Increasingly, parents are turning to their child's school to provide the insight. However, it is just as new to teachers so I can provide the knowledge, guidance and experience to help.

I present tailored content to pupils of all ages and to parents as well as educating teachers to feel confident to pass on the messages themselves. During the past five years I have had the pleasure of training over 50,000 people.

My material is engaging and uses a mixture of slides, videos and real life examples to ensure the audiences feel empowered to apply that knowledge to help children get full benefit and fun of the internet but, above all, keep safe at the same time.

I cover topics such as :

- Misuse of personal information
- False friendships through social networking
- Popular apps such as Facebook, Twitter, Instagram and Snapchat
- Online gaming such as Club Penguin, Minecraft and Xbox Live
- Grooming
- CyberBullying
- Online reputation

I have had the pleasure of working with many schools and will happily provide introductions for them to act as references. If you would like further information, or just want to talk about any of these topics, please feel free to contact me :

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I am able to present Internet safety sessions in a variety of ways and to different audiences. Each session will address the specific needs of the age group. I will work with the school to ensure that any particular requirements are met. The materials I use include the latest output from the main Internet safety agencies such as CEOP and Childnet.

The main audiences are :

- Young People
- Teachers / Professionals
- Parents/ Carers

For Primary Schools

Internet Safety Day

An internet safety day is an ideal way to get the important messages across to every pupil as well as including parents.

The agenda for the day will be tailored to fit in with the number of classes and time constraints of the school timetable. I will liaise with the school to ensure it suits their needs.

The discussion and material used will be tailored to the relevant age groups. Children in each year will have a range of internet experiences so we cannot just assume that they are not using internet sites suitable for their age groups. However, I will focus the messages based on what they are likely to be using.

A typical Internet Safety Day will take the form of

- **30 minute assembly** for the whole school where I will introduce the main tips to keep safe with the use of a video focusing on the use of online games such as Club Penguin and Moshi Monsters which are very popular with primary age children.
- **Class visits for years 1-4.** I will spend 15-20 minutes in each class to talk about what they have seen and enable the children to ask questions.
- **Class activities for years 1-4.** I will provide ideas for class staff to incorporate an activity such as making safety posters, creating masks of the characters or a safety board game which they can use during the day to reinforce the children's understanding.
- **Internet Safety Lesson for years 5-6.** We find that this age group are increasing their use of the internet to interact with each other and are starting to experiment with social networking. This lesson will take the form of a 45-60 minute class session which I will lead. I will use a mix of presentation, video and an exercise based on a fake social network page to make them understand the issues with sharing information online.
- **Early Years story.** If time permits, I am able to deliver a story to Early years age children. This story does not go into such detail as the video in assembly but focusses on the message that if they are ever unsure about something on the computer, they must tell an adult. I typically allow 30 minutes to deliver this.
- **Parents evening talk.** I will lead a 90 minute evening talk which involves a presentation and discussion to help them understand the issues
 - What young people do on-line
 - What the dangers are
 - Steps to take to help them and their children keep safe

- Or, if a school thinks it is difficult to get parents to an evening event, I can run a shorter, 1 hour session before pick up highlighting what the children have heard
 - Focus on the key safety messages of safety for primary pupils
 - Show the same material the young people have seen.

For Senior Schools

I have a number of talks which can be delivered in an assembly or as a class lesson. The main focuses are :

- **E-Safety talk**
 - Suggested for Yrs 7-11
 - 45 minutes assembly or classroom talk
 - Class exercise based on fake social networking site
 - Material is tailored based for the different year groups
- **Cyber-bullying talk**
 - Suggested for Yrs 7-8
 - 45 minutes assembly or classroom talk
 - Class exercise
- **On-line safety for young adults**
 - Aimed at years 12-13
 - 45 minute assembly or classroom talk
 - Focused on
 - Avoiding problems with their on line profiles
 - Stay safe when Shopping On-line
 - ID Theft
 - Online reputation

For Teachers and Professionals

Unless they are directly involved with Internet safety or ICT, many professionals working with young people are just as unaware of the risks that children, as well as themselves, can face.

The aim of this education is to bring them up to speed with the safety issues to empower them to have meaningful discussions with their pupils or charges.

This can be achieved via the use of inset days when many, if not all, the staff are present, or in smaller groups, for example at a staff meeting.

I can offer a range of tailored sessions lasting 1 hour, 2 hours or half a day. Depending on the time allocated we can cover the broad topic or focus on particular areas such as private information or cyberbullying.

Teachers can also be particularly vulnerable due to their public position so I advise them about what measures they can take to keep safe themselves.

The information above will give an understanding of what I can do. However, I can easily adapt my material and timings to meet the particular needs of your school. Please do not hesitate to contact me to discuss alternative ideas.